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Webinars are available in two formats:

- Real-time
- On-demand recordings

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Real-time + On-demand	\$249	\$449	\$0	
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Bank Director webinars



JANUARY

01/08 | The Best Data Management Philosophy Is 'Use What You Have'

Instructor: Tom Hershberger, CEO and Kyle Hershberger, President

Company: Cross Financial

01/16 | Regulatory Hot Topics 2025

Instructor: Heather Eastep, Partner and Joshua McNulty, Partner

Company: Hunton Andrews Kurth

01/22 | Effective Methods to Build Your Credit Portfolio

Instructor: Brad Stevens, President **Company:** Stevens Risk Management

01/23 | ACH Rules Update

Instructor: Stephanie Hottle, Director of Payments Education

Company: ePayResources

01/30 | Fraud Awareness Across Generations

Instructor: Professionals from Macha

Company: Macha

FEBRUARY

02/05 | Brokered Deposits

Instructor: Marysia Laskowski, Associate

Company: Hunton Andrews Kurth

02/06 | Assessing Farm Credit

Instructor: Brad Stevens, President **Company:** Stevens Risk Management

02/11 | Community Bank Capital Raising Simplified

Instructor: Greyson Tuck, Attorney **Company:** Gerrish Smith Tuck

02/12 | 2025 Legislative Update

Instructor: Professionals from Ascensus

Company: Ascensus

02/13 | Improving Your Skills as a Commercial Banker

Instructor: Brad Stevens, President **Company:** Stevens Risk Management

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02/19 | Credit Analysis Basics

Instructor: Professionals from Ascensus

Company: Ascensus

02/20 | Managing Business Resilience in an Increasingly Decentralized World

Instructor: Ryan Rodrigue, Principal

Company: Wolf & Co.

02/26 | Introduction to Payment Regulations

Instructor: Wanda Downs, SVP Payments Education

Company: ePayResources

02/27 | Strategies for Succession Planning and Talent Management

Instructor: Marcia Malzahn, President & Founder

Company: Malzahn Strategic

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MARCH

03/04 | Unlocking Funds - Regulation CC: Check, ACH, Wire and Cash

Instructor: Professionals from Macha

Company: Macha

03/05 | Roth IRAs: What You Need to Know

Instructor: Professionals from Ascensus

Company: Ascensus

03/06 | Introduction to Consumer Lending

Instructor: David Osburn

Company: Osburn & Associates, LLC

03/19 | Improving Your Skills as a Credit Analyst

Instructor: Brad Stevens, President **Company:** Hunton Andrews Kurth

03/20 | All Things Taxes

Instructor: Peter Weinstock, Partner

Company:



03/25 | RDC Rules and Regulations

Instructor: Wanda Downs, SVP Payments Education

Company: ePayResources

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03/27 | Negotiation Competence for Banking Leaders

Instructor: Marcia Malzahn, President & Founder

Company: Malzahn Strategic

03/27 | Q1 Regulatory Compliance Updates (2025)

Instructor: Mandy Snyder, VP Online Training, Compliance and Products; Jenny Forschen, Education Content &

Compliance Specialist

Company: ICBA

APRIL

04/02 | Mobile RDC Risks, Rewards and Deposits

Instructor: Wanda Downs, SVP Payments Education

Company: ePayResources

04/08 | IRA Required Minimum Distributions

Instructor: Professionals from Ascensus

Company: Ascensus

04/09 | Effective Social Media for the FI

Instructor: Professionals from Macha

Company: Macha

04/10 | Eight Habits of Successful Bank Managers

Instructor: Tom Hershberger, CEO and Kyle Hershberger, President

Company: Cross Financial

04/16 | Building a Better Community Bank Board

Instructor: Philip Smith, Chairman and CEO

Company: Gerrish Smith Tuck

04/15 | The Security and Compliance Risks and Opportunities of Utilizing Artificial Intelligence

Instructor: Allison Giancola, Regulatory Compliance Manager & Matt MacDonald, IT Assurance Senior Manager

Company: Wolf & Co.

04/23 | Assessing Commercial Real Estate - Multi-Family, Office and Investment

Instructor: Brad Stevens, President **Company:** Stevens Risk Management

04/24 | Family-Owned and Closely-Held Bank Strategies

Instructor: Philip Smith, Chairman and CEO

Company: Gerrish Smith Tuck



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MAY

05/01 | Bomb Proofing Your Commercial Loan Documentation

Instructor: Brad Stevens, President **Company:** Stevens Risk Management

05/07 | Treasury Management 101

Instructor: Barbara Hudgins, Director of Payments Education

Company: ePayResources

05/08 | Digitization & Compliance: How to Avoid Digital Disaster

Instructor: Erica Torres, Principal & Merri Piotti, Principal

Company: Wolf & Co.

05/13 | Building RTP Receive Business

Instructor: Keith Melton and Amy Smith

Company: The Clearing House

05/20 | Is Your Business Development A House of Cards?

Instructor: Tom Hershberger, CEO and Kyle Hershberger, President

Company: Cross Financial

05/21 | High-Risk Accounts and Suspicious Activity Reporting Best Practices

Instructor: Kristen Ritter, SVP/Assistant Director of Compliance Consulting

Company: TIB Solutions

JUNE

06/03 | Ensuring Your Next Strategic Planning Session is Not B.S. (Boring Stuff)

Instructor: Greyson Tuck, Attorney **Company:** Gerrish Smith Tuck

06/10 | How to Review Appraisals - Commercial & Residential

Instructor: Brad Stevens, President **Company:** Stevens Risk Management

06/12 | How to Incorporate Your Business Continuity Management (BCM) into Your Enterprise Risk

Management (ERM) Program

Instructor: Marcia Malzahn, President & Founder

Company: Malzahn Strategic

06/18 | Basic Personal & Business Tax Return Analysis

Instructor: David Osburn

Company: Osburn & Associates, LLC

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06/24 | Puzzle of Check Compliance

Instructor: Professionals from Macha

Company: Macha

06/26 | Q2 Regulatory Compliance Updates (2025)

Instructor: Mandy Snyder, VP Online Training, Compliance and Products; Jenny Forschen, Education Content &

Compliance Specialist Company: ICBA

JULY

07/29 | Lessons Learned for Lending Compliance

Instructor: Allison Giancola, Regulatory Compliance Manager

Company: Wolf & Co.

07/30 | IRAs: Handling Complex Death Claims

Instructor: Professionals from Ascensus

Company: Ascensus

AUGUST

08/12 | Keys to Being a Great Outside Bank Director

Instructor: Greyson Tuck, Attorney **Company:** Gerrish Smith Tuck

08/13 | Recipe For an Effective Sales Environment

Instructor: Tom Hershberger, CEO and Kyle Hershberger, President

Company: Cross Financial

08/14 | Mastering BSA Compliance: Risk Assessment, Audit Preparation, and Partner Selection

Instructor: Kristen Ritter, SVP/Assistant Director of Compliance Consulting

Company: TIB Solutions

08/19 | The Future of Card Payments

Instructor: Professionals from Macha

Company: Macha

08/20 | Preparing to Mitigate and Respond to Ransomware

Instructor: Sean Goodwin, Principal

Company: Wolf & Co.

08/21 | Vendor Management Program - How Model Risk Fits In

Instructor: Marcia Malzahn, President & Founder

Company: Malzahn Strategic

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SEPTEMBER

09/09 | Compelling Advertising for Community Banks

Instructor: Tom Hershberger, CEO and Kyle Hershberger, President

Company: Cross Financial

09/10 | IRA Legal Issues

Instructor: Professionals from Ascensus

Company: Ascensus

09/18 | Q3 Regulatory Compliance Updates (2025)

Instructor: Mandy Snyder, VP Online Training, Compliance and Products; Jenny Forschen, Education Content &

Compliance Specialist Company: ICBA

09/25 | Treasury Management: A Powerful Tool to Increase Deposits and Fee Income

Instructor: Marcia Malzahn Company: Malzahn Strategic

OCTOBER

10/02 | Basics of Cash Flow

Instructor: Brad Stevens, President **Company:** Stevens Risk Management

10/07 | BSA Hot Topics

Instructor: Kristen Ritter, SVP/Assistant Director of Compliance Consulting

Company: TIB Solutions

10/16 | Advanced Cash Flow Analysis

Instructor: Brad Stevens, President **Company:** Stevens Risk Management

10/21 | Cybersecurity: Trends & What the Board Can Do

Instructor: Nick Jesi, Principal

Company: Wolf & Co.

10/22 | ACH for Frontline

Instructor: Professionals from Macha

Company: Macha

10/30 | IRA Withholding Rules - And Getting Them Right

Instructor: Professionals from Ascensus

Company: Ascensus

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NOVEMBER

11/13 | Preparing Today for Community Bank Leadership Tomorrow

Instructor: Greyson Tuck, Attorney **Company:** Gerrish Smith Tuck

11/20 | Strategic Planning for Financial Institutions – It's All about Your Strategy!

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Instructor: Marcia Malzahn, President & Founder

Company: Malzahn Strategic

DECEMBER

12/02 | Banking Non-Profits

Instructor: Brad Stevens, President **Company:** Stevens Risk Management

12/18 | Q4 Regulatory Compliance Updates (2025)

Instructor: Mandy Snyder, VP Online Training, Compliance and Products; Jenny Forschen, Education Content &

Compliance Specialist Company: ICBA

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Bank Director webinars



JANUARY

01/10 | Charter Conversions

Instructor: Carleton Goss, Counsel; Nate Jones, Associate

Company: Hunton Andrews Kurth

01/11 | Final CRA Rules for Large Banks

Instructor: Steffani Jenkins, CRA Liaison & Business Development Officer

Company: CRA Partners

01/17 | IRAs: Establishing and Amending

Instructor: Jeff Aga, Technical Consultant

Company: Ascensus

01/18 | Essentials of Banking

Instructor: Brad Stevens, President

Company: Stevens Risk Management, LLC

01/18 | Final CRA Rules for Intermediate Banks

Instructor: Steffani Jenkins, CRA Liaison & Business Development Officer

Company: CRA Partners

01/23 | Regulatory Hot Topics 2024

Instructor: Heather Eastep, Partner Company: Hunton Andrews Kurth

01/25 | Final CRA Rules for Small Banks

Instructor: Steffani Jenkins, CRA Liaison & Business Development Officer

Company: CRA Partners















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FEBRUARY

02/01 | Every Employee is Responsible for Relationship Growth

Instructor: Tom Hershberger, CEO and Kyle Hershberger, President

Company: Cross Financial

02/06 | New Considerations for the New Year

Instructor: Greyson Tuck, Attorney **Company:** Gerrish Smith Tuck

02/13 | IRA Contributions and Tax Time

Instructor: Alexis Gonzalez del Valle, Senior ERISA Analyst

Company: Ascensus

02/13 | Legal Trends and Insights on Deposit Fees

Instructor: Abigail Lyle, Partner; Justin Little, Esquire; Brad Rustin, Partner

Company: Hunton Andrews Kurth; Reynolds, Reynolds & Little, LLC; Nelson Mullins

02/14 | Community Bank Guide to Reg. W

Instructor: Doc Bodine, Managing Director

Company: Gerrish Smith Tuck



02/15 | Annual Regulatory Training Requirements for Seasoned Bankers (2024)

Instructor: Jenny Forschen, Education Content & Compliance Specialist

Company: ICBA

02/15 | Overview of the CRA Final Rule for Bank Directors

Instructor: Steffani Jenkins, CRA Liaison & Business Development Officer

Company: CRA Partners



02/22 | Assessing and Working with Client Forecasts

Instructor: Brad Stevens, President

Company: Stevens Risk Management, LLC

02/27 | Commercial and Industrial (C&I) Lending in Today's Competitive Market (2024)

Instructor: Brad Stevens, President **Company:** Stevens Risk Management, LLC

02/28 | P2P Doesn't Have to Mean Faster Fraud

Instructor: Jessica Lelii, Director of Education

Company: Macha

02/29 | Banking Law 101

Instructor: Carleton Goss, Counsel **Company:** Hunton Andrews Kurth

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MARCH

03/05 | Mentoring Relationships - How Having a Mentor and Being a Mentor Helps You Succeed in Your

Career

Instructor: Marci Malzhan, President & Founder

Company: Malzhan Strategic

03/06 | Food for Thought: Handling Check Fraud

Instructor: Kari Kronberg, Director of Education

Company: Macha

03/06 | Q1: Regulatory Compliance Updates (2024)

Instructor: Mandy Snyder, CCBCO, VP Online Training, Compliance and Products; Jenny Forschen, Education

Content & Compliance Specialist

Company: ICBA

03/07 | ICBA Community Bank Briefings 2024 Q1

Instructor: Rebeca Romero Rainey, President and CEO; Anne Balcer, Senior Executive Vice President, Government Relations & Public Policy; Paul Merski, Group Executive Vice President, Congressional Relations; Lilly Thomas,

Executive Vice President, Senior Regulatory Co

Company: ICBA

03/12 | IRA Distributions

Instructor: Alexis Gonzalez del Valle, Senior ERISA Analyst

Company: Ascensus

03/20 | Crucial E-Sign Compliance Considerations

Instructor: Brian M. Shea, CRCM, CAMS - Senior Manager

Company: Wolf & Company, P.C.

03/26 | Credit Risk Hot Topics

Instructor: Brad Stevens, President

Company: Stevens Risk Management, LLC

03/27 | Is it Worth the Risk? Fundamentals of Payments Risk

Instructor: Jessica Lelii, Director of Education

Company: Macha

03/28 | Is Your Organization Prepared for a Breach?

Instructor: Sean D. Goodwin, GSE - Senior Manager

Company: Wolf & Company, P.C.

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APRIL

04/02 | How to Read a SOC Report

Instructor: Jason T. Clinton, CISA - Senior Manager

Company: Wolf & Company, P.C.

04/04 | BSA/AML Officer of the Future

Instructor: Brian M. Shea, CRCM, CAMS - Senior Manager

Company: Wolf & Company, P.C.

04/09 | IRA Reporting Requirements

Instructor: Alexis Gonzalez del Valle, Senior ERISA Analyst

Company: Ascensus

04/10 | Treasury Check Fraud: Trends & Tools

Instructor: Gary Swasey, Director; Thomas Kearns, Senior Counsel; Dan Kwiatkowski, Senior Special Agent;

Jennifer Strand, Forensic Document Examiner

Company: Fiscal Services and Treasury Inspector General for Tax Administrations

04/11 | Cash to Cash and Cash Cycle, Assessing Managements Effectiveness and Getting to the Right Line of Credit Amount

Instructor: Brad Stevens, President

Company: Stevens Risk Management, LLC

04/17 | Deposit Regulations Best Practices

Instructor: Kristen Ritter, Compliance Engagement Leader

Company: TIB Solutions

04/18 | Examining the Biggest Risks in the Bank: Liquidity and Lending

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Instructor: Peter Weinstock, Parter **Company:** Hunton Andrews Kurth

04/23 | Community Bank Compensation Issues

Instructor: Doc Bodine, Managing Director

Company: Gerrish Smith Tuck



04/24 | Customer Experience Management - Lead it Or Lose It

Instructor: Tom Hershberger, CEO and Kyle Hershberger, President

Company: Cross Financial

04/30 | Navigating Your Next Regulatory Examination

Instructor: Greyson Tuck, Attorney **Company:** Gerrish Smith Tuck



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MAY

05/08 | Designing an Effective BCP Testing Program

Instructor: Daniel J. Poucher, CBCP - Manager

Company: Wolf & Company, P.C.

05/09 | Presenting with Confidence - for Leaders

Instructor: Marci Malzhan, President & Founder

Company: Malzhan Strategic

05/14 | IRA Transfers & Rollovers

Instructor: Professionals from Ascensus

Company: Ascensus

05/15 | Strategic Planning in 2024: Strategies for a Shifting Economic and Regulatory Environment



Instructor: Heather Eastep, Partner **Company:** Hunton Andrews Kurth

05/21 | Regulatory Compliance Change Management: Are You Prepared?

Instructor: Brian M. Shea, CRCM, CAMS - Senior Manager

Company: Wolf & Company, P.C.

05/23 | Bring YOUR Shoes - How to Lead by Maximizing Talent

Instructor: Marci Malzhan, President & Founder

Company: Malzhan Strategic

05/30 | Basics of Agriculture Lending

Instructor: Brad Stevens, President **Company:** Stevens Risk Management, LLC

JUNE

06/03 | Q2: Regulatory Compliance Updates (2024)

Instructor: Mandy Snyder, CCBCO, VP Online Training, Compliance and Products; Jenny Forschen, Education

Content & Compliance Specialist

Company: ICBA

06/04 | Five Cultural Changes that Must Become Business as Usual

Instructor: Tom Hershberger, CEO and Kyle Hershberger, President

Company: Cross Financial

06/05 | Key Ratio Analysis, Getting Beyond the Numbers

Instructor: Brad Stevens, President

Company: Stevens Risk Management, LLC

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06/06 | The Business Banking Blues: Non-Consumer Exception Handling

Instructor: Jessica Lelii, Director of Education

Company: Macha

06/11 | Early Identification of Distressed Credit Relationships

Instructor: Brad Stevens, President **Company:** Stevens Risk Management, LLC

06/12 | IRAs: Is Your Program in Compliance

Instructor: Professionals from Ascensus

Company: Ascensus

06/13 | Preventing Crime by Improving Your Observation Powers

Instructor: Branch Walton, Speaker and Author **Company:** Thompson Consulting Group

06/18 | Brokered Deposits and Core Funding

Instructor: Marysia Laskowski, Associate **Company:** Hunton Andrews Kurth

06/25 | Community Bank Overview of Insurance Issues

Instructor: Doc Bodine, Managing Director

Company: Gerrish Smith Tuck

06/26 | Improving Your Workplace Violence Program

Instructor: Branch Walton, Speaker and Author **Company:** Thompson Consulting Group

06/27 | ICBA Community Bank Briefings 2024 Q2

Instructor: Rebeca Romero Rainey, President and CEO; Anne Balcer, Senior Executive Vice President, Government Relations & Public Policy; Paul Merski, Group Executive Vice President, Congressional Relations; Lilly Thomas,

Executive Vice President, Senior Regulatory Co

Company: ICBA

JULY

07/09 | Action Plans for Troubled Credit

Instructor: Brad Stevens, President **Company:** Stevens Risk Management, LLC

07/17 | Data Protection Challenges for Employers

Instructor: Mary Costigan, Principal **Company:** Jackson Lewis P.C.

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07/18 | Creating the Right Enterprise Risk Management (ERM) Program for YOUR Community Bank

Instructor: Marci Malzhan, President & Founder

Company: Malzhan Strategic

07/23 | The Art of Setting ACH Exposure Limits

Instructor: Michele Barlow, Senior Vice President

Company: Macha

07/25 | Characteristics of Strong Risk Assessments and Tools to Monitor and Report Results

Instructor: Marci Malzhan, President & Founder

Company: Malzhan Strategic

07/30 | Strategic Planning for Financial Institutions - It's All about Your Strategy!

Instructor: Marci Malzhan, President & Founder

Company: Malzhan Strategic

07/31 | Unclaimed Property Reporting Considerations

Instructor: Jason Feingertz, Partner Company: Hunton Andrews Kurth

AUGUST

08/06 | Money Saving, Money Making Marketing Ideas

Instructor: Tom Hershberger, CEO and Kyle Hershberger, President

Company: Cross Financial

08/07 | Decoding Security: FAQ Roadmap

Instructor: Barry Thompson, Speaker and Consultant

Company: Thompson Consulting Group

08/20 | Navigating Today's M&A Environment

Instructor: Greyson Tuck, Attorney Company: Gerrish Smith Tuck

08/21 | Lending Compliance Update

Instructor: Kristen Ritter, Compliance Engagement Leader

Company: TIB Solutions

08/22 | Three Key Risk Assessments in Your ERM Program - ERM, IT, and Internal Controls

Instructor: Marci Malzhan, President & Founder

Company: Malzhan Strategic

08/29 | Incentive Compensation for Banks in 2024

Instructor: Heather Eastep, Partner Company: Hunton Andrews Kurth



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SEPTEMBER

09/04 | Q3: Regulatory Compliance Updates (2024)

Instructor: Mandy Snyder, CCBCO, VP Online Training, Compliance and Products; Jenny Forschen, Education

Content & Compliance Specialist

Company: ICBA

09/10 | Community Bank Director Guide to Compliance Issues

Instructor: Doc Bodine, Managing Director

Company: Gerrish Smith Tuck

09/17 | Supreme Court Shakeup: How the Supreme Court's 2023 Term Will Affect Banking



Instructor: Erica Peterson, Associate and Kevin Elliker, Counsel

Company: Hunton Andrews Kurth

09/18 | Estate Planning with Bank Stock



Instructor: Carl Goss, Counsel **Company:** Hunton Andrews Kurth

09/19 | ICBA Community Bank Briefings 2024 Q3

Instructor: Rebeca Romero Rainey, President and CEO; Anne Balcer, Senior Executive Vice President, Government Relations & Public Policy; Paul Merski, Group Executive Vice President, Congressional Relations; Lilly Thomas,

Executive Vice President, Senior Regulatory Co

Company: ICBA

09/24 | 7 Ways to Frustrate Attackers

Instructor: Sean D. Goodwin, GSE - Senior Manager

Company: Wolf & Company, P.C.

09/25 | Navigating the Data Privacy Landscape: How to Keep Your Employee Data Safe

Instructor: Melissa Pascualini **Company:** Jackson Lewis P.C.

09/26 | Matching Customer Journey Maps with your Brand Expectations

Instructor: Tom Hershberger, CEO and Kyle Hershberger, President

Company: Cross Financial

OCTOBER

10/01 | Action Planning for Liquidity Management through Uncertainty & Volatility for Banks



Instructor: Frank Farone, Managing Director and Jeff Croteau, Senior Consultant

Company: Darling Consulting Group

10/02 | A \$10 Bonus with a Million Dollar Tax Bill — 1099 Reporting Issues for Bank Account Promos

Instructor: Jennifer Seybold, Counsel **Company:** Hunton Andrews Kurth

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10/09 | What Is Your Deposit Study Missing?

Instructor: Joe Kennerson, Managing Director and Billy Guthrie, Managing Director

Company: Darling Consulting Group



10/10 | You Are the Future of Banking: Making Connections throughout Your Journey is Key to Your Success

Instructor: Marci Malzhan, President & Founder

Company: Malzhan Strategic

10/16 | Basics of Cash Flow

Instructor: Brad Stevens, President **Company:** Stevens Risk Management, LLC

10/17 | Check Rules & Regulations

Instructor: Wanda Downs, SVP Payments Education

Company: ePayResources

10/22 | Possible or Probable? How to Assess the Risk

Instructor: Michele Barlow, Senior Vice President

Company: Macha

10/23 | What Financial Institutions May Be Missing in Their Compliance Portfolios - OFCCP Compliance



Instructor: Meredith Gregston **Company:** Hunton Andrews Kurth

10/29 | Navigating Zero Trust: Building Your Strategy and Roadmap

Instructor: Wiliam Nowik, Principal & Chief Information Security Officer

Company: Wolf & Company, P.C.

10/30 | The Whimsical World of Business Email Compromise

Instructor: Joseph Sarkisian, Manager **Company:** Wolf & Company, P.C.

10/31 | The Economic Whipsaw - What Comes Next for Credit, Earnings, & Capital?



Instructor: Eric Poulin, Director and John Demeritt, Managing Director

Company: Darling Consulting Group

NOVEMBER

11/5 | ESOPs 101



Instructor: Anthony Eppert, Partner **Company:** Hunton Andrews Kurth

11/6 | Check Returns & Adjustments

Instructor: Angelica Larrañaga, Director of Payments Education

Company: ePayResources

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11/14 | Best Practices for Loan Processing

Instructor: Brad Stevens, President **Company:** Stevens Risk Management, LLC

11/19 | They Posted What?!? Managing Employee Social Media Use

Instructor: Robert Guidotti, Principal **Company:** Jackson Lewis P.C.

11/20 | BSA Hot Topics

Instructor: Kristen Ritter, Compliance Engagement Leader

Company: TIB Solutions

DECEMBER

12/3 | State of Fintech

Instructor: Heather Eastep, Partner **Company:** Hunton Andrews Kurth

12/5 | Q4: Regulatory Compliance Updates (2024)

Instructor: Mandy Snyder, CCBCO, VP Online Training, Compliance and Products; Jenny Forschen, Education

Content & Compliance Specialist

Company: ICBA

12/10 | Community Bank Capital Raising Simplified

Instructor: Greyson Tuck, Attorney **Company:** Gerrish Smith Tuck



12/18 | ICBA Community Bank Briefings 2024 Q4

Instructor: Rebeca Romero Rainey, President and CEO; Anne Balcer, Senior Executive Vice President, Government Relations & Public Policy; Paul Merski, Group Executive Vice President, Congressional Relations; Lilly Thomas,

Executive Vice President, Senior Regulatory Co

Company: ICBA

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Bank Director webinars



JANUARY

01/12 | Basics of Banking, Overview, What We Do!

Instructor: Brad Stevens, President **Company:** Stevens Risk Management

01/24 | Digital Transformation Demystified Series - Part 1: Digital Transformation 101

Instructor: Wipfli Digital Office, Marcie Bomberg-Montoya, OCI, OEI

Company: Wipfli

01/26 | Digital Transformation Demystified Series - Part 2: Digital Transformation (Inside and Outside the

Bank)

Instructor: Wipfli Digital Office, Marcie Bomberg-Montoya, OCI, OEI

Company: Wipfli

01/31 | Digital Transformation Demystified Series - Part 3: Building or Perfecting a Digital Transformation

Plan

Instructor: Wipfli Digital Office, Marcie Bomberg-Montoya, OCI, OEI

Company: Wipfli



02/02 | Digital Transformation Demystified Series - Part 4: Working with Digital Transformation Partners

Instructor: Wipfli Digital Office, Marcie Bomberg-Montoya, OCI, OEI

Company: Wipfli

02/07 | Digital Transformation Demystified Series - Part 5: Preparing for Potential Challenges in Digital

Transformation

Instructor: Wipfli Digital Office, Marcie Bomberg-Montoya, OCI, OEI

Company: Wipfli

02/15 | Elder Fraud

Instructor: Barry Thompson, Speaker and Consultant

Company: Thompson Consulting Group

MARCH

03/01 | Q1 ICBA Community Bank Briefing

Instructor: ICBA Company: ICBA

03/07 | Community Bank Guide to Reg. O

Instructor: Cliston "Doc" Bodine III, Managing Director

Company: Gerrish Smith Tuck, PC

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03/07 | Q1: Regulatory Compliance Updates

Instructor: Mandy Snyder, CCBCO, VP Online Training, Compliance and Products and Jenny Forschen, Education

Content & Compliance Specialist

Company: ICBA

03/23 | Supreme Court Update: What Happened in 2022 and What's on the Horizon for 2023

Instructor: Mike Friedman, Principal and Eileen Keefee, Principal

Company: Jackson Lewis, PC

03/28 | SECURE 2.0

Instructor: Jonathan Yahn, Senior Attorney

Company: Ascensus

03/30 | Building a Culture that Develops Future Leaders

Instructor: Tom Hershberger, CEO and Kyle Hershberger, President

Company: Cross Financial

APRIL

04/04 | 2023 Legislative Update

Instructor: Agatha Schmidt, Consultant and Steve Bontjes, Consultant

Company: Ascensus

04/13 | A Detailed Look at Share Repurchase Transactions

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Instructor: Greyson Tuck, Attorney and Consultant

Company: Gerrish Smith Tuck, PC

04/18 | Negotiation Competence for Leaders in the Workplace

Instructor: Marci Malzahn, President and Founder

Company: Malzahn Strategic

04/19 | Fintech/Third Party Risk Management

Instructor: Heather Eastep, Partner **Company:** Hunton Andrews Kurth

04/20 | Key Risks in Agriculture Lending

Instructor: Brad Stevens, President Company: Stevens Risk Management, LLC

04/25 | Annual Regulatory Training Requirements for Seasoned Bankers

Instructor: Jenny Forschen, Education Content & Compliance Specialist

Company: ICBA

04/27 | Effective Strategic Planning for Community Banks

Instructor: Cliston "Doc" Bodine III, Managing Director

Company: Gerrish Smith Tuck, PC



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MAY

05/02 | Commercial Real Estate Lending, Understanding the Market, the Numbers and Beyond.

Instructor: Brad Stevens, President **Company:** Stevens Risk Management, LLC

05/04 | Manage Your Core Assets... Relationships, Teams, Brand

Instructor: Tom Hershberger, CEO and Kyle Hershberger, President

Company: Cross Financial

05/10 | Regulation E: Tips and Best Practices

Instructor: Kristen Ritter, Compliance Leader Engagement

Company: TIB

05/17 | Managing the Three Rs of the Post-COVID-19 Workforce: The Great Resignation, Retention, and a

Possible Recession

Instructor: Stephanie Peet, Principal and Dan Blanchard, Associate

Company: Jackson Lewis, PC

05/18 | IRA Fundamentals

Instructor: Ben Maas, Senior Training Consultant

Company: Ascensus

JUNE

06/05 | Q2: Regulatory Compliance Updates

Instructor: Mandy Snyder, CCBCO, VP Online Training, Compliance and Products and Jenny Forschen, Education

Content & Compliance Specialist

Company: ICBA

06/06 | Succession Planning for Your Community Bank's Future (and Survival)

Instructor: Cliston "Doc" Bodine III, Managing Director

Company: Gerrish Smith Tuck, PC

06/07 | The Active Shooter

Instructor: Branch Walton, Speaker and Author **Company:** Thompson Consulting Group

06/07 | Understanding Your Bank Financial Statements and CAMELS Ratings

Instructor: Brad Stevens, President Company: Stevens Risk Management, LLC

06/14 | Q2 ICBA Community Bank Briefing

Instructor: ICBA Company: ICBA

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06/15 | Effective Marketing in a World Driven by Technology and Compliance

Instructor: Tom Hershberger, CEO and Kyle Hershberger, President

Company: Cross Financial

06/20 | Vendor Management - How Model Risk Fits In

Instructor: Marci Malzahn, President and Founder

Company: Malzahn Strategic

06/21 | Regulatory Hot Buttons

Instructor: Heather Eastep, Partner **Company:** Hunton Andrews Kurth

06/22 | CAMELS, Understanding How Your Bank Is Measured

Instructor: Brad Stevens, President **Company:** Stevens Risk Management, LLC

06/27 | Solutions for Digital Advertising Compliance Challenges

Instructor: Rhonda Handy, Vice President Risk and Compliance

Company: Mills Marketing

06/28 | HSA Fundamentals

Instructor: Stacy Torkelson, Consultant

Company: Ascensus

JULY

07/11 | Personal and Business Tax Return Analysis, Tracing the Numbers and the Forms

Instructor: Brad Stevens, President **Company:** Stevens Risk Management, LLC

07/12 | Third Party Risk, Including Fintech Relationships

Instructor: Heather Eastep, Partner **Company:** Hunton Andrews Kurth

07/13 | Fair Banking and How it Affects Marketing

Instructor: Rhonda Handy, Vice President Risk and Compliance

Company: Mills Marketing

07/18 | IRA Issues: Top 10 Wrap-Up (2023 Edition)

Instructor: Alexis Gonzalez del Valle, Senior ERISA Analyst

Company: Ascensus

07/19 | Domestic Violence and Work Environment

Instructor: Branch Walton, Speaker and Author

Company: Thompson Consulting Group

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07/20 | Utilizing Market Research for Marketing and Advertising Community Banking

Instructor: Cleve Corlett, PhD - Brand Planning; Joy Levin, MBA, Founder - Brand Planning; ICBA Marcom Staff

Company: Brand Planning and ICBA Marcom Staff

07/25 | Community Bank Expense Practices (What to Do and What Not to Do)

Instructor: Cliston "Doc" Bodine III, Managing Director

Company: Gerrish Smith Tuck

07/26 | Maintaining Your CECL Model

Instructor: Chase Ogden, Quantitative Consultant and Mike Guglielmo, Managing Director

Company: Darling Consulting Group

07/27 | Integrating Your Business Continuity Management into Your Enterprise Risk Management Program

Instructor: Marci Malzahn, President and Founder

Company: Malzahn Strategic

AUGUST

08/03 | Corporate Governance for Banks and Bank Holding Companies

Instructor: Nate Jones, Associate **Company:** Hunton Andrews Kurth



08/09 | Internal Fraud: A Look at the Thieves from Within

Instructor: Barry Thompson, Speaker and Consultant

Company: Thompson Consulting Group

08/10 | Tax Return Analysis, A Global Perspective

Instructor: Brad Stevens, President **Company:** Stevens Risk Management, LLC

08/15 | Strategies for Succession Planning and Talent Management

Instructor: Marci Malzahn, President and Founder

Company: Malzahn Strategic

08/16 | HSAs: Top 10 Wrap-Up (2023 Edition)

Instructor: Alexis Gonzalez del Valle, Senior ERISA Analyst

Company: Ascensus

08/22 | The Thin Line Between Running and Ruining a Bank

Instructor: Greyson Tuck, Attorney and Consultant

Company: Gerrish Smith Tuck



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08/23 | Customer Due Diligence Best Practices

Instructor: Kristen Ritter, Compliance Leader Engagement

Company: TIB

08/24 | Community Development Services and Loans

Instructor: Steffani Jenkins, CRA Liaison & Business Development Officer

Company: CRA Partners

08/30 | Liquidity Risk: Leading Practices in Stress Testing, Assumption Support, and Backtesting

Instructor: Mike Guglielmo, Managing Director and Tim Daniels, Senior Risk Management Consultant

Company: Darling Consulting Group

SEPTEMBER

09/07 | Q3:Regulatory Compliance Updates

Instructor: Mandy Snyder, CCBCO, VP Online Training, Compliance and Products and Jenny Forschen, Education

Content & Compliance Specialist

Company: ICBA

09/13 | Handbooks: What you Need to Have, Add, or Change

Instructor: Mike Hekle, Principal **Company:** Jackson Lewis, PC

09/14 | If You Don't Build Trust, You Won't Build a Relationship

Instructor: Tom Hershberger, CEO and Kyle Hershberger, President

Company: Cross Financial

09/19 | What Comes Next in "This" Recession? Lessons in Credit and Risk Management

Instructor: Justin Bakst, Managing Director and John Demeritt, Managing Director

Company: Darling Consulting Group

09/20 | Treasury Management: A Powerful Tool to Increase Deposits and Fee Income

Instructor: Marci Malzahn, President and Founder

Company: Malzahn Strategic

09/26 | Cannabis in Banking

Instructor: Heather Eastep, Partner **Company:** Hunton Andrews Kurth

09/27 | Q3 ICBA Community Bank Briefing

Instructor: ICBA Company: ICBA

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09/28 | Cash to Cash and Cash Cycle, Assessing Managements Effectiveness and Getting to the Right Line of Credit Amount

Instructor: Brad Stevens, President Company: Stevens Risk Management, LLC

OCTOBER

10/03 | Measuring and Managing Liquidity

Instructor: Keri Cooks, Managing Director **Company:** Darling Consulting Group

10/11 | Marketing to Millennials

Instructor: Austin Bader, Director of Digital Strategy; Ellen Carlton, Director of Strategy; Rob Birgfeld, EVP Chief

Marketing Officer

Company: Spurrier Group; Tilt Creative & Production; ICBA MarCom

10/12 | CRA Strategies

Instructor: Steffani Jenkins, CRA Liaison & Business Development Officer

Company: CRA Partners

10/17 | Key Ratio Analysis, Getting Beyond the Numbers

Instructor: Brad Stevens, President Company: Stevens Risk Management, LLC

10/24 | AI Demystified: 101

Instructor: Saroop Bharwani, Founder and CEO

Company: Senso.ai

10/25 | BSA/AML Model Evolution in a Rapidly Changing World: How Recent Changes in Technology and Current Events Are Affecting Our BSA/AML Programs

Instructor: Sam Chen, Quantitative Consultant and Deborah Gordon, Quantitative Consultant

Company: Darling Consulting Group

10/26 | Back It Up! ACH for Operations

Instructor: Michele Barlow, Senior Vice President

Company: MACHA

10/26 | Al Use Cases: How Banks Are Putting Al to Work

Instructor: Carson Lappetito, President; Jesse Honigberg, EVP of Products and Platforms; Lars Frey, Director of

Business Intelligence

Company: Sunwest Bank; Customers Bank; Queensborough National Bank & Trust Company

10/30 | Mission Driven Bank Fund for MDIs and CDFIs

Instructor: Paul M. Welsh, CFA, Head of Private Equity, Portfolio Manager; Krystal Langholz, Director, Strategy

Company: Elizabeth Park Capital Management; Calvert Impact

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10/31 | Demystifying AI: Regulatory Environment

Instructor: Steven Estep, Assistant Vice President, Operational Risk; Mickey Marshall, Assistant Vice President and

Regulatory Counsel Company: ICBA

NOVEMBER

11/08 | Credit Risk: CECL, Stress Testing, and Where We Go from Here

Instructor: Sam Chen, Quantitative Consultant and Joe Montalbano, Quantitative Consultant

Company: Darling Consulting Group

11/09 | Protection of Confidential Proprietary Business Information

Instructor: Jackson E. Biesecker, Associate

Company: Jackson Lewis, PC

11/14 | Balance Sheets for Bank Marketers

Instructor: Tom Hershberger, CEO and Kyle Hershberger, President

Company: Cross Financial

11/28 | ICBA Community Bank Briefing:Discussion of Community Reinvestment Act - Final Rule

Instructor: Anne Balcer, Senior Executive Vice President, Government Relations & Public Policy; Mickey Marshall,

AVP Regulatory Counsel

Company: ICBA

11/29 | BSA Hot Topics

Instructor: Kristen Ritter, Compliance Leader Engagement

Company: TIB

11/30 | Improving Your Credit Write Ups, Analyzing and Targeting Your Approach to Explain the Risk

Instructor: Brad Stevens, President Company: Stevens Risk Management, LLC

DECEMBER

12/5 | Capital Strategies for the Current Environment

Instructor: Greyson Tuck, Attorney and Consultant

Company: Gerrish Smith Tuck

12/5 | Q4: Regulatory Compliance Updates

Instructor: Mandy Snyder, CCBCO, VP Online Training, Compliance and Products and Jenny Forschen, Education

Content & Compliance Specialist

Company: ICBA

12/7 | Improving Your Credit Committee Presentations, Effective Communication of the Risk

Instructor: Brad Stevens, President Company: Stevens Risk Management, LLC

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12/12 | Protect Yourself-The Proper Handling of Government Reclamations & Garnishments

Instructor: Michele Barlow, Senior Vice President

Company: MACHA

12/13 | Q4 ICBA Community Bank Briefing

Instructor: ICBA Company: ICBA

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